

WARNING: BLOGPIG IS AN NO BULLSH*T ZONE

YOU WILL FIND NO MENTION OF THE WORDS – NINJA, MEGA, LASER GUIDED, BULLET, STORM, UNLEASH, QUAKE, GOLDMINE, RICHES, EXPLOSION, MILLIONS ETC. OR ANY OF THE OTHER RUBBISH THAT YOU USUALLY FIND IN MONEY MAKING SALE LETTERS. BLOGPIG IS JUST ABOUT THE FACTS....



Wordpress Plugin

tag PiG™



Wordpress Auto Tagger User Manual



Auto Post Categorisation
Random Tag Rotation
Auto Tag Publishing
Auto Tag Filtering
Auto Post Linking

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Introduction

Congratulations on purchasing TagPiG one of the many useful modules released from the BlogPiG™ stable of WordPress automation tools.

Tagging was originally developed as a method to help accurately categorise the billions of pages, posts, images and videos available on the internet today. Tagging is often called folksonomy or social indexing because historically tagging always had to be carried out manually either by the author or the reader of the content.

You can get an immense amount of benefit from correctly tagging all of your blog posts. Tags not only help you organize large quantities of content, but they also help define your site as a whole. If you post good content and you consistently tag every post you make with maybe 5-10 relevant keywords then, over time, your blog will become a very valuable resource to people interested in those keywords. They can actually come to your blog and get better, more reliable, less spammy, more focused search results than by doing a Google search!

While this all sounds very desirable in theory the extremely manual nature of categorising and tagging blog posts has been a major bottle-neck for webmasters who build a lot of blogs and/or post to them frequently.

TagPiG is an auto-tagging plugin for WordPress. TagPiG has been designed to overcome the manual bottle-neck by completely automating your tagging process.

Here are some of the key features of TagPiG:

- Automatic post categorisation
- Automatic tag publishing
- Automatic tag filtering
- Automatic internal linking of common tags
- Automatic tag rotation

TagPig is simple to install and setup on your WordPress blogs. Once the plugin is activated it will run in the background, silently categorising, tagging and linking your blog posts automatically.

With TagPiG installed you get all the great benefits of tagging without any of the additional manual overheads.

PTO…

Using TagPiG to automate your tagging will:

- Deliver additional keyword density into your blog posts
- Expand the keyword reach of new blog posts
- Get traffic boosts from Technorati and other tag aggregators
- Thematically organise your blog posts
- Provide an intelligent internal linking structure for your blog

In this user guide you'll find the full details of exactly how to install, operate and gain the maximum advantage from your TagPiG plugin. If you have any questions don't hesitate to get in touch, details are at the end of this guide.



Owner BlogPiG.com

Requirements

- WordPress 2.5 or later
  (For security you should always try and keep your WordPress installation up to date. Download it here)
- PHP4/5

Installation

If you haven't already downloaded TagPiG from the BlogPiG website do so at **www.blogpig.com/products/**

1. Unzip the TagPiG zip file, it will contain one folder called **wp-tag-pig**

2. Use an FTP client to upload the unzipped wp-tag-pig directory into your WordPress **/wp-content/plugins/** folder

3. Logon to your WordPress administration area and go to the PLUGINS tab, scroll down to TagPiG and click to activate the plugin



4. After activation a new BlogPiG tab will appear in your blog's administration area. This will be in the top bar in WordPress 2.6 or at the bottom of the sidebar in WordPress 2.7. From here you can access the TagPiG admin area.

Registration

TagPiG requires free registration before use. Simply enter your email address and name and wait a minute or two for the confirmation email to arrive. Click on the link in the confirmation email and your plugin will now be ready to use by clicking the activate button in your email.

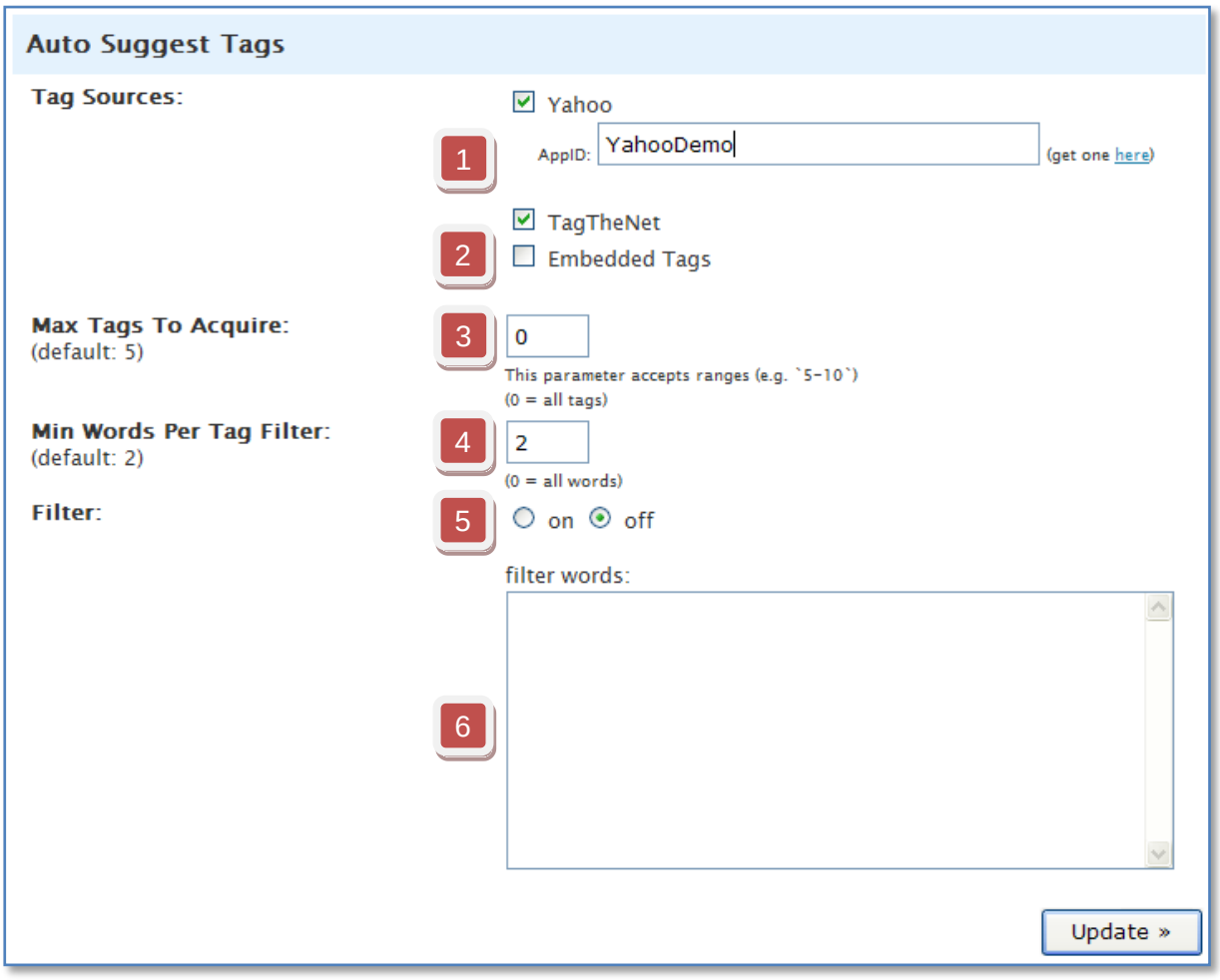
If you have previously registered TagPiG or any of the other BlogPiG™ plugins simply use the same email address as you used previously and the plugin will immediately activate. There is no need to wait for another email or click on any links. (Unless you have since unsubscribed)

Why do we require registration?

Primarily to let you know about updates to your plugins or new releases of other plugins from BlogPiG™ or occasionally BlogPiG™ partners. I completely disapprove of spam and I guarantee that your details will never be sold traded.

Auto Tagging Settings

The auto tagging settings control key aspects of the TagPiG plugin including your tag sources and filter criteria.



Tag Sources 1

You have a choice of 3 sources of tags for your blogs post. The first two use content analysis techniques to find the tags most relevant for your posts and the third can extract tags that are inserted into the body of the post itself.

Yahoo – By leveraging Yahoo's Search API TagPiG is able to extract a list of all significant words or phrases from your blog posts. These can be used as they are or filtered further as needed. We highly recommend checking the Yahoo source check-box.

Tag-the-Net – By working with the Tag-the-Net API TagPiG returns a set of tags based on the textual content of your blog post. These can be used as they are or filtered further as needed. We highly recommend checking the Tag-the-Net source check-box. Tag-the-Net occasionally returns shorter single word tags that are not specifically related to your post. These can be eliminated by setting the 'min words per tag' filter (described below) to 2 or above.

2 **Embedded Tags –** If you already have tags prepared for your blog posts you can easily import them by enclosing them between [tags] [/tags].

e.g: *[tags]gadgets, widgets, mobile phones, calculators, Xbox 360[/tags]*

TagPiG will automatically extract the tags and include them in the WordPress tag database.

This technique is ideal if you are building posts from product databases and want to include the feature lists as tags. You can use this method in combination with the auto-tagging sources above to provide extensive tag lists for your posts.

Max Tags to Acquire

3 Set this to an integer value or random range (e.g. 5-10). We recommend setting it to 0 giving unlimited tags and the maximum possible keyword spread. If you decide to set it to an integer or range TagPiG will collect all possible tags and then reduce the amount to your chosen number by eliminating a random selection. This can be useful if you are on small or shared hosting account and the tag database grows too large.

Min Words per Tag

4 This setting allows you to control whether single words can be included as tags. Single words occasionally have double meanings whereas 2+ word phrases are much more targeted and also much less competitive. We recommend using a min words setting of 2. This will help eliminate the inclusion of stop-words and highly competitive single keywords.
Once TagPiG has collected all possible keywords any with fewer than the specified number of words will be deleted before the remaining tags are included in the WordPress database.

Word Filter

5 **ON/OFF** – The default setting is OFF and if you are running TagPiG on an autoblog it is probably fine to keep it this way. Set the filter to ON if you are running TagPiG on a pro-blog and wish to prevent certain keywords appearing in your tags.

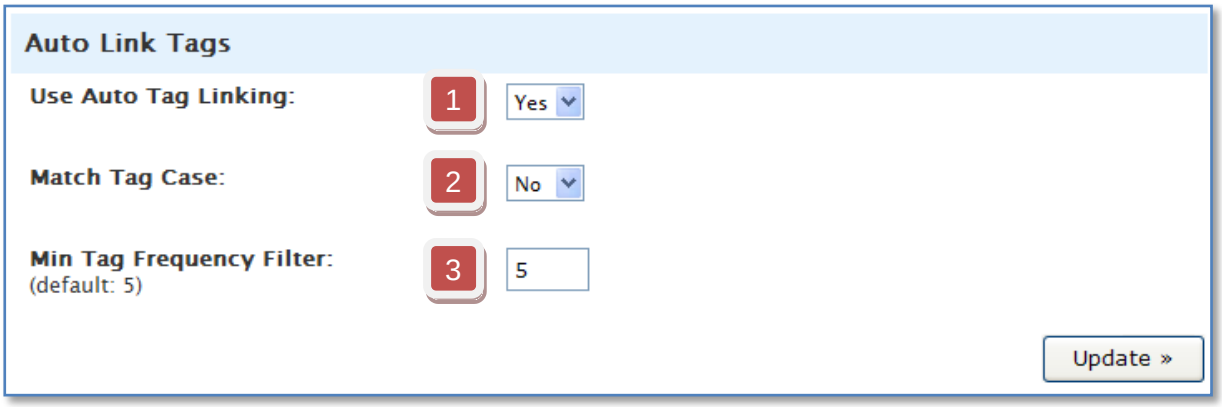
6 **Filter Words** –Simply paste in any words that you do not want to appear as tags in your posts. Add one word per line; you can add as many words as you like.

Auto Tag Linking

In addition to adding keyword rich tags to your post TagPiG can automatically create and maintain an intelligent internal linking structure for your blog. TagPiG analyses your post's content for words or phrases that already occur in the tag database.

If any matching tags are found the word/phrase is automatically linked to an aggregated tag page containing all posts that contain the common tag.

This is a very powerful linking technique giving your blog highly targeted anchor text links and the best part is that it is 100% automated.



Use Auto Tag Linking

1 **YES/NO** – You can decide whether or not TagPiG automatically adds common tag links within your blog posts. Simply select YES to activate this feature.

Match Tag Case

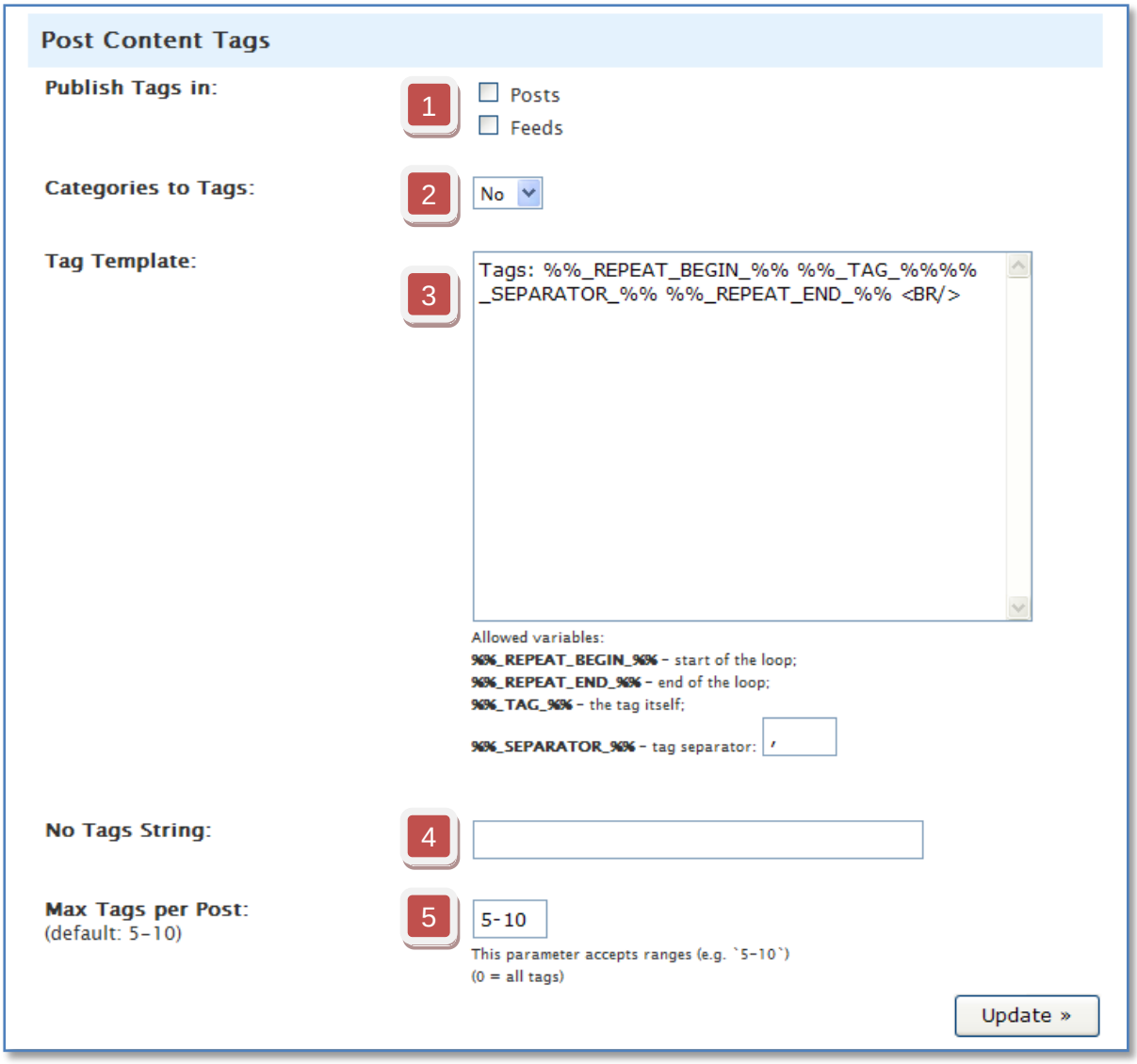
2 **YES/NO** – By default TagPiG will ignore the case of words in your blog post when looking for matches in the tag database. In some cases you may wish to force TagPiG to match the case of words. An example of where this feature could prove useful is if your posts contain a lot of names or acronyms. Simply select YES to activate this feature.

Min Tag Frequency

3 You can control how many occurrences of a tag must appear in the tag database before any links are created within the content area of the blog post. The default setting is 5 which we've found is about right and gives a good amount of content on the aggregated tag pages. Have a play with the settings to see what value works for you.

Auto Tag Publishing

So far TagPiG has analysed, acquired, filtered and linked your tags. You now need to make a few decisions about how you would like the tags displayed on you blog.



Publish Tags

1 **Posts/Feeds** – You can control whether TagPiG adds a list of your tags to the base of each post and/or to your blog's feed by simply checking the appropriate boxes. You do not have to publish your tags in lists at the base of the posts; in fact your template code may already be inserting tags for you. We recommend using TagPiG to display your tags rather than the native WordPress template code as you get complete control over the appearance and how many tags are displayed. WordPress native code simply dumps **all** tags into the base of the post. If you decide to use TagPiG to display your tags you may need to delete the native tag code from your template to avoid duplication. See the forum for more information.

Categories to Tags

2 **YES/NO** – If you are also using categories on your blog you can have TagPiG automatically create a new tag using the category each post appears in. e.g. If this feature is activated, every post in the category 'gadgets' would also have a 'gadgets' tag added allowing the automatic linking together of related 'gadget' posts. To activate this feature simply select the Yes drop-down.

Tag Template

3 Using TagPiG's templating engine you can control exactly how your tag list is displayed. We've included a default layout which will display tag lists in the same format as 90% of the WordPress blogs out there. If you want to add some custom CSS or are particularly concerned about footprints feel free to change the code as needed. A key to the tokens you should use is included below the template box. Just leave the default code in place if you're unsure.

No Tags String

4 Simply enter a string that you would like TagPiG to display in the unlikely event that no tags are available for the post. Leave this field blank if you want nothing displayed.

Max Tags per Post

4 You can set this to either a single integer or a random range. It will control how many of the post's tags are actually displayed in the tag list.

E.g. a post may have 20 tags stored in the database but you probably don't want to display all 20 each time the post is viewed. Having 20 links at the base of each post may be viewed as a little over enthusiastic by Google and the other search engines! By changing this setting to a range of '5-7' TagPiG will randomly select between 5 and 7 tags from the 20 available.

The tags will change each time the post is displayed or indexed. This way you never have too many links on the post pages but you still get to expose all of the posts tags to the search engines over time.

Support

Product support is available 24x7 by logging in to our support desk at **http://BlogPiG.com/support**. Simply open a new ticket and leave a detailed description of issues you are having and we'll get it sorted right away.

In addition we have a forum available at **http://BlogPiG.com/forum** where you can also ask questions or even make suggestions for new features and improvements.

The Next Level

At BlogPiG™ we have many plugins available and in development. We are totally focused on 'fire & forget' applications, our goal is for your Passive Income Generating sites to require zero human intervention. You just get to sit back and watch the revenue roll-in.

As an existing BlogPiG™ member you are already on our priority mailing list for news about our impending product launches, we're also always happy to welcome on board new beta testers at any time. Stay tuned for more news soon. Here's a summary of what to expect:

tagPiG – Automatic Tagging & Internal Linking Plugin
nukePiG –Bulk Content Erase & Blog Reset Plugin
contentPiG – Automatic Content Creation Plugin
linkPiG – Automatic Back-Linking Plugin
socialPiG – Automatic Social Bookmarking Plugin
nichePiG – Automatic Niche Research & Selection
spinPiG – Automatic Content Spinning Plugin
commentPiG – Automatic Comment Simulator Plugin
importPiG – Bulk Content Import Plugin
updatePiG – Automatic WordPress Update Plugin
randPiG – Automatic Theme & Widget Randomiser Plugin
cloakPiG – Automatic Post & Comment Cloaker Plugin
proxyPiG – Blog Farm Private Proxy Network